

What's in a tin of Dulux?

Inside every tin of paint is a mix of art, science and a little bit of magic that make Dulux the nation's favourite paint

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## Only the finest ingredients

Not all paints are made equal. Our premium products are crafted using the very best ingredients and, like the finest chocolate, the consistency is creamy and a little really does go a long way. Just as you wouldn't give cheap chocolate to someone you love, you wouldn't paint the places you really care about with average paint, either. Our paint may cost a little more, but because of the premium quality of all our products – which go further and last longer -- you actually save money in the long-run when you use Dulux. Proof indeed that there is so much

more in a tin of Dulux paint than just paint...

Expert knowledge in every tin

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