

DISCOVER A BLUE FOR YOU

WITH THE DULUX COLOURS OF THE YEAR 2026



COLOUR TRENDS 2026

FOR A HOME THAT MATCHES YOUR MOOD.
YOUR SPACE, YOUR PACE



Heleen van Gent, Creative Director, AkzoNobel's Global Aesthetic Center

INTRODUCING DULUX COLOURS OF THE YEAR 2026



We believe in blue for 2026! A versatile colour family that's cooling, calming and creative – just what we need in our homes this year, according to the sentiments that came out of our annual Trend Forecast.

People around the world want to slow down and recharge their batteries.

They want to feel in tune with others and celebrate kinship.

They want to be bold, have fun and feel carefree.

To reflect these moods, we've centred our colour stories around three different rhythms – Slow, Flow and Free, and chosen 'Your space, your pace' as our theme. We want everyone to find a flow that works for them

at home, so we've selected three indigo blues as our colour family for 2026:

the dark blue Slow Swing™, the light blue Mellow Flow™ and the vibrant Free Groove™ – Dulux Colours of the Year.

Just choose #ABlueForYou...

Heleen van Gent

THE COLOUR COLLECTION

Dulux Colours of the Year, the indigo blues form the backbone of our colour collection for 2026. They appear in all the palettes, combined with different colours in each to create three distinctive colour stories. This time, we've also included the perfect white to make it even easier for you to create a room scheme. #DoTheBlueHue

WHITE

Clinic White
83YY 88/033

SLOW COLOURS



Cameo Stone
60YR 64/038



Stone Sensation
19YR 61/057



Gathering Dusk
96YR 46/065



Mellow Flow™
10BB 39/100



Horizons
10BB 73/039



Espadrille
18YR 05/072



Cottage Chocolate
70YR 13/140



Ancient Pottery
80YR 21/118



Free Groove™
62BB 08/369

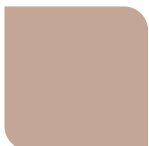


Slow Swing™
66BB 06/077

FLOW COLOURS



Taupe Pink
10YR 50/101



Relaxing Siesta
84YR 49/139



Camelcoat
20YY 43/200



Sahara Drive
33YY 65/106



Mellow Flow™
10BB 39/100



Clay Pot
50YR 21/318



Soft Copper
50YR 18/223



Teddybear Brown
98YR 26/291



Slow Swing™
66BB 06/077



Free Groove™
62BB 08/369

FREE COLOURS



Del Mar Shores
65YY 84/081



Spring Willow
70YY 66/265



Bamboo Twist
30GY 50/183



Mellow Flow™
10BB 39/100



Distant Mountain
70YY 57/098



Brave Olive
24YY 28/384



Citrus Sunburst
60YY 55/504



Precious Jasper
10GY 40/296



Free Groove™
62BB 08/369



Slow Swing™
66BB 06/077

ONE LIVING ROOM, FOUR WAYS

Discover how Dulux 2026 colour stories, balanced with the family of soulful blues, can give the same living room an entirely different feel.



THE SLOW COLOUR STORY

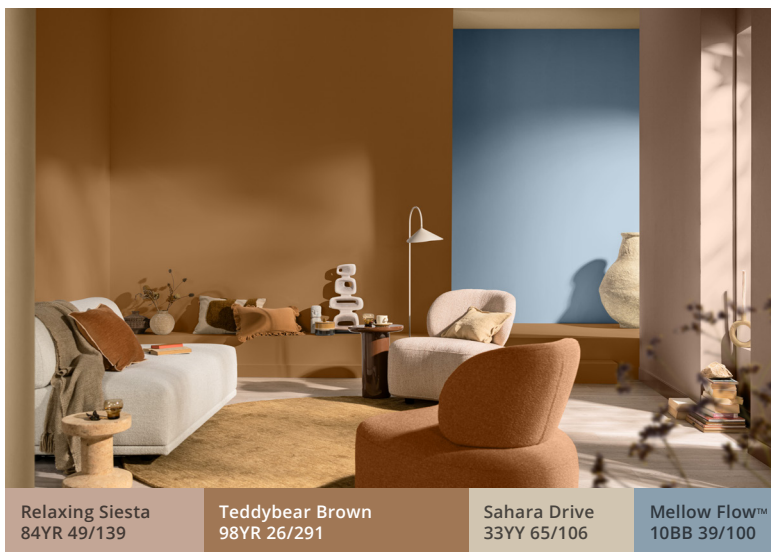
A CALM SPACE

Turn the visual volume down. Hushed, wintery tones and the meditative dark blue Slow Swing™ make for a switch-off space where you can relax, think big and recharge your batteries.

THE FLOW COLOUR STORY

A FRIENDLY SPACE

Use earthy terracottas, refreshed with sky blue Mellow Flow™, for a harmonious space that draws people in. It's the contemporary take on cosy.



Discover the
best products
for your space
at [dulux.com](https://www.dulux.com)



THE FREE COLOUR STORY

A CAREFREE SPACE

Have fun and be bold with a palette of multicolours and our vibrant Free Groove™ for a space full of energy and joy.

Citrus Sunburst
60YY 55/504

Clinic White
83YY 88/033

Free Groove™
62BB 08/369

Del Mar Shores
65YY 84/081

Spring Willow
70YY 66/265

Precious Jasper
10GY 40/296



Mellow Flow™
10BB 39/100

Free Groove™
62BB 08/369

Slow Swing™
66BB 06/077

Clinic White
83YY 88/033

Horizons
10BB 73/039

THE BLUE COLOUR STORY

A HARMONIOUS SPACE

Create an easy, restful flow with Free Groove™ and its companion indigo blues for a space that feels fluid, flexible and in tune with the times.

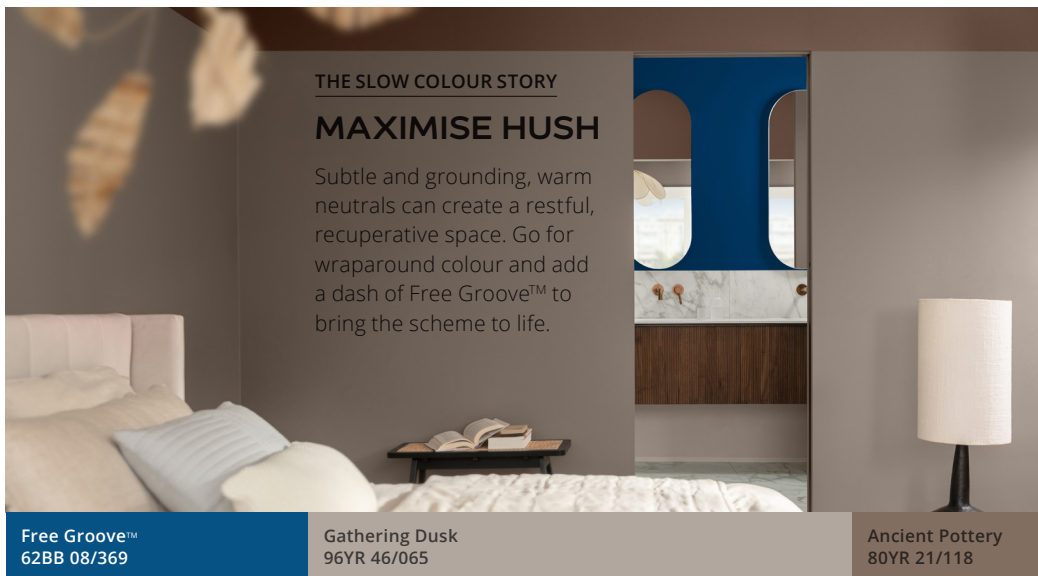
ONE BEDROOM, FOUR WAYS

With Dulux 2026 colour stories, pace-changing power is in your hands. Create a bedroom that's in step with your mood...

THE SLOW COLOUR STORY

MAXIMISE HUSH

Subtle and grounding, warm neutrals can create a restful, recuperative space. Go for wraparound colour and add a dash of Free Groove™ to bring the scheme to life.



Free Groove™
62BB 08/369

Gathering Dusk
96YR 46/065

Ancient Pottery
80YR 21/118

THE FLOW COLOUR STORY

DIAL UP COSINESS

Warm, earthy colours give your walls a hug and make any room, big or small, feel inviting. Use Mellow Flow™ in the details for a freshening, on-trend touch.



Clay Pot
50YR 21/318

Soft Copper
50YR 18/223

Mellow Flow™
10BB 39/100

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Slow Swing™
66BB 06/077

Distant Mountain
70YY 57/098

Citrus Sunburst
60YY 55/504

THE FREE COLOUR STORY

MAKE IT ZING

Blocks of bold colour, set against a neutral wall, can bring an injection of fun and energy into the bedroom without overpowering it.



Free Groove™
62BB 08/369

Mellow Flow™
10BB 39/100

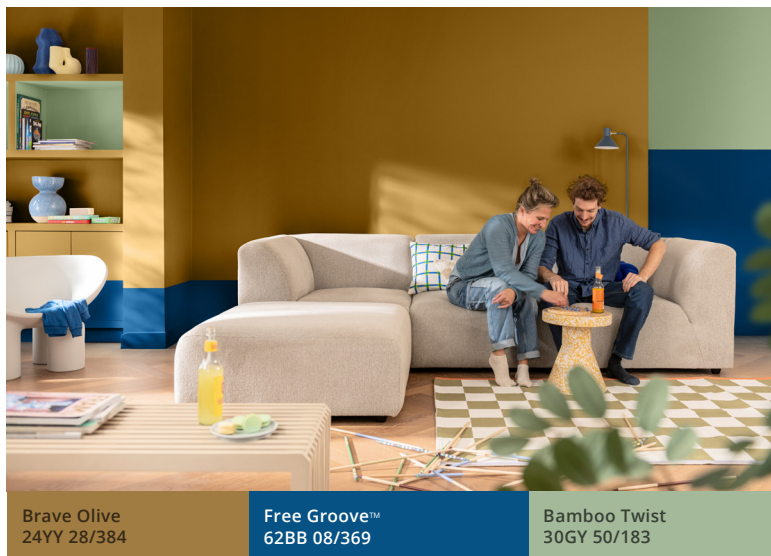
THE BLUE COLOUR STORY

DIVE INTO THE BLUE

Blues can create a dreamy bedroom. As well as creating a fluid, floating feel to a room, they're also thought to lower blood pressure – perfect for a sleeping space.

FEEL UPBEAT

A riot of bold multicolours, this palette invites you to get creative and brings a boost of fun and energy to any room.



LIVING ROOM

MIX AND MATCH

For an upbeat and interesting living room, combine colour in ingenious ways. Mix a split-wall feature with a colourful border, and paint shelves or alcoves to match.

KITCHEN

PAINT OUTSIDE THE LINES

A busy, utility space, the kitchen can take bold colour. Creating a painted panel around the window draws the eye outside and makes the room feel bigger.



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FREE COLOURS



WORKSPACE

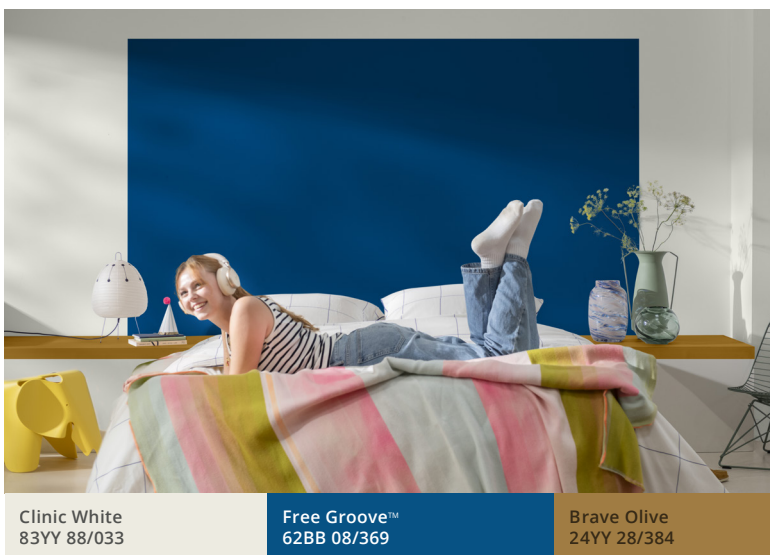
GO FOR POPS OF BRILLIANCE

This palette is perfect for adding energy to a scheme. Against a neutral background, a feature wall, cupboard or alcove painted with bold colour will bring a room to life.

BEDROOM

BRING OUT THE BLUE

A floating panel of Free Groove™ creates a fun trompe l'oeil headboard on a bedroom wall. Framed with white, it's dramatic without being dominating.



Clinic White
83YY 88/033

Free Groove™
62BB 08/369

Brave Olive
24YY 28/384

FEEL THE FLOW

Earthy tones of terracotta, combined with our balancing blues, this palette is all about cosiness, comfort and companionship.



Camelcoat
20YY 43/200

Mellow Flow™
10BB 39/100

KITCHEN

MAKE IT SNUG

We want the hub of the home to feel warm and welcoming. Working beautifully together, wraparound Flow colours create an inviting, friendly and harmonious feel.

BEDROOM

CREATE A MODERN COCOON

Complementary blue and terracotta bring that cosy feel bang up to date. Balanced with airy Mellow Flow™, pink becomes chic rather than saccharine.



Relaxing Siesta
84YR 49/139

Taupe Pink
10YR 50/101

Mellow Flow™
10BB 39/100

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FLOW COLOURS

Clinic White
83YY 88/033

Taupe Pink
10YR 50/101

Relaxing
Siesta
84YR 49/139

Camelcoat
20YY 43/200

Sahara Drive
33YY 65/106

Mellow Flow™
10BB 39/100

Clay Pot
50YR 21/318

Soft Copper
50YR 18/223

Teddybear
Brown
98YR 26/291

Slow Swing™
66BB 06/077

Free
Groove™
62BB 08/369



LIVING ROOM

THROW OPEN YOUR DOORS

A living room should be somewhere that says, 'Come in, sit down, make yourself at home'. Flow colours are the must-have ingredients for a cosy, 'come-together' space.

Relaxing Siesta
84YR 49/139

Soft Copper
50YR 18/223

Free Groove™
62BB 08/369

WORKSPACE

GO WITH THE FLOW

A band of Mellow Flow™ brings a refreshing balance to a room painted in warm terracotta. These colours of sky and earth work naturally together.



Mellow Flow™
10BB 39/100

Teddybear Brown
98YR 26/291

Soft Copper
50YR 18/223

SLOW DOWN

Made up of quiet neutrals, browns and blues, this palette can bring peacefulness to any room in your home.



Free Groove™
62BB 08/369

Stone Sensation
19YY 61/057

Cottage Chocolate
70YR 13/140

KITCHEN

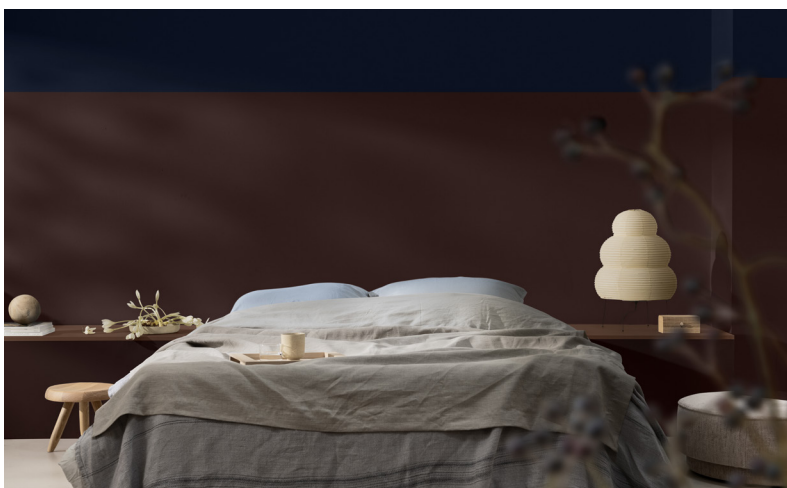
ONE- COLOUR CALM

Using one of the contemplative tones from this palette for walls and cabinets can calm the visual pace of the kitchen. A band of Free Groove™ highlights the worktop and updates the look.

BEDROOM

POOLS OF TRANQUILITY

Using wraparound, meditative colour for walls and shelves can make the hard edges of a room 'disappear' and create a relaxing, floating feel – ideal for a bedroom sanctuary.



Slow Swing™
66BB 06/077

Espadrille
18YR 05/072

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SLOW COLOURS

Clinic White
83YY 88/033

Cameo Stone
60YR 64/038

Stone
Sensation
19YY 61/057

Gathering
Dusk
96YR 46/065

Mellow Flow™
10BB 39/100

Horizons
10BB 73/039

Espadrille
18YR 05/072

Cottage
Chocolate
70YR 13/140

Ancient
Pottery
80YR 21/118

Free
Groove™
62BB 08/369

Slow Swing™
66BB 06/077



Cottage Chocolate
70YR 13/140

Slow Swing™
66BB 06/077

LIVING ROOM

SWITCH-OFF SPACE

Create a quiet flow in your living room by defining different areas with harmonious Slow colours. Here, the restful dark blue wall makes a feature of the lounging area.

WORKSPACE

PEACE AND QUIET

Soft neutrals and sky blue can make the perfect, subtle backdrop in a home office, where you want space to think and little visual interruption.



Cameo Stone
60YR 64/038

Stone Sensation
19YY 61/057

Mellow Flow™
10BB 39/100

YOUR SPACE YOUR PACE, YOUR BLUE

Fluid and versatile, our family of indigo blues gives you endless scope for changing the pace of your space – from the kitchen to the bedroom.



Clinic White
83YY 88/033

Mellow Flow™
10BB 39/100

Free Groove™
62BB 08/369

LIVING ROOM

A BREATH OF FRESH AIR

The light, airy Mellow Flow™ makes the perfect background colour to any furniture. Fresh without being cold, it brings an expansive, open feel to a space.

WORKSPACE

BRILLIANT BLUES

Cool, calming and creative, blues work brilliantly anywhere in the home. Said to aid concentration, they make the ideal backdrop for a home office.

Discover the best products for your space at [dulux.com](https://www.dulux.com)



Horizons
10BB 73/039

Slow Swing™
66BB 06/077

Free Groove™
62BB 08/369

COLOURS OF THE YEAR 2026

Mellow Flow™
10BB 39/100

Free Groove™
62BB 08/369

Slow Swing™
66BB 06/077



Clinic White
83YY 88/033

Free Groove™
62BB 08/369

Slow Swing™
66BB 06/077

KITCHEN

COOL AND CALMING

Our flow of indigo blues takes the heat out of a hectic kitchen. Here, Free Groove™ makes a focal point of the working area, set against a white wall.

BEDROOM

WRAP- AROUND RELAXATION

Blue on blue is a failsafe combination that creates a peaceful backdrop. Use darker tones at the base of the room and lighter tones above for a grounded feel.



Mellow Flow™
10BB 39/100

Slow Swing™
66BB 06/077

Horizons
10BB 73/039

HOW TO COMBINE OUR 2026 COLOURS



COMBINE COLOURS EASILY WITH JUST 3 SIMPLE STEPS



Choose your favourite colour



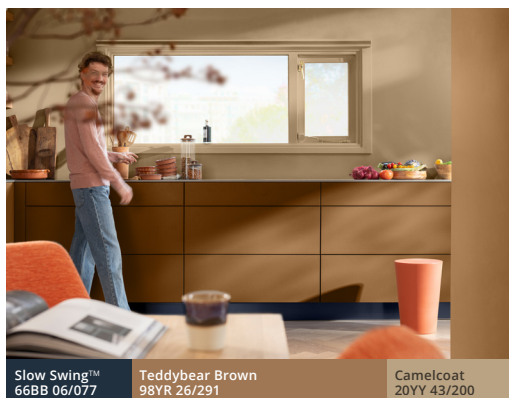
Find a perfect pairing next to your colour: one place up, down, left or right.



Complete your colour match with our Colours of the Year. For the best white, pick the lightest colour at the top of the palette.

GET CREATIVE!

Rest assured that all our 2026 colours work together, so feel free to do your own thing. Choose one colour, go for a flow of indigo blues or mix things up with a multicoloured scheme to create just the effect you're after.



Slow Swing™
66BB 06/077

Teddybear Brown
98YR 26/291

Camelcoat
20YY 43/200



Slow Swing™
66BB 06/077

Taupe Pink
10YR 50/101

Relaxing Siesta
84YR 49/139

USE TONE ON TONE FOR HARMONY

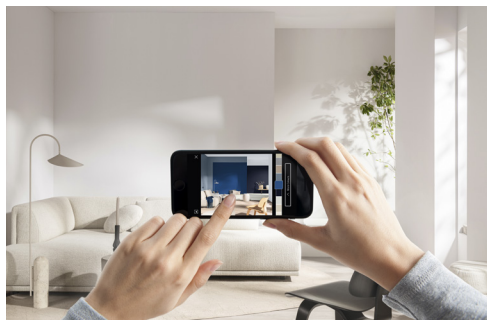
Combining colours that are on top of each other on the colour card will give you a harmonious, unified feel.

ADD INTEREST WITH CONTRAST

By combining colours that are next to each other, you can create a scheme that feels energetic and unexpected. Our blues offer brilliant contrast in every palette.

WITH YOU AT EVERY STEP

Inspired to try out our family of blues and find your own rhythm with our colour stories? Here's how Dulux can help you get started...



STEP 1: SEEING IS BELIEVING

With the augmented-reality technology of our easy-to-use Visualizer App, you can see colour come to life on your walls. Pick the shades you like and try them out virtually to see what you think.

STEP 2: ORDER COLOUR TESTERS

Different levels of light affect colour dramatically, so it's always a good idea to try out paint in situ. Order colour testers to ensure you get just the right shade for your space.



STEP 3: SELECT YOUR FINISH

We have a wide selection of products for every room – from the bedroom to the kitchen. Take a look at our collections and pick the finish that's right for your project.

STEP 4: LET THE FUN BEGIN

Choosing your colours and products is just the beginning. The fun really starts when you get decorating. Dulux.com is a treasure trove of ideas, inspiration and expert tips for every scheme – from a feature wall to an ombré finish. Dive in and get creative!

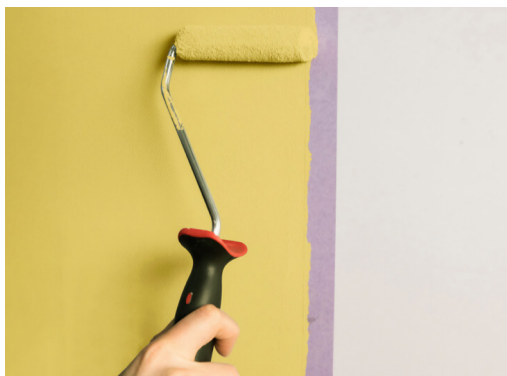




PAINTING OUTSIDE THE BOX

Using the Dulux Colours of the Year, the indigo blues of 2026, and the on-trend colour stories, it's easy to put your own creative stamp on a space.

Here are some ideas for fun and quick paint projects, using the Free colour palette, that will bring any room to life.



BEYOND THE COLOUR BLOCK

Colour-blocking is easy to do and very effective. Choose complementary or contrasting shades depending on the effect you want and outline blocks on the wall with masking tape before you start painting. Let your first colour dry before starting the second and, to get a crisp border, remove the tape while the paint is still wet.



CONNECT WITH COLOUR

Play with the architectural details of your room and don't feel you have to stick within the lines. Here, a dramatic panel of ochre stretches across the wall and cabinet to create a striking doorway feature. The colour is also picked up in the room beyond to make the two spaces feel connected.



PLAY WITH PROPORTION

Don't feel restricted by the dimensions of a small window. Make it feel bigger by extending colour from the frame to the surrounding wall. Here, a bold panel of colour stretches from the window up to the ceiling to create an interesting and offbeat feature above the worktop. It also cleverly draws the eye towards the view outside.



PAINT CREATIVE

Soften the linear feel of walls and doorways by painting beyond their borders. As well as making the hard edges of a room 'disappear', this technique gives a graphic, contemporary result. Here, a brilliant yellow is combined with our Free Groove™ to create a perfectly balanced bedroom.





Dulux Colours
of the year

THE RHYTHM OF BLUES

Find out more about the rhythm of blues at [Dulux.com](https://www.dulux.com)

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However, the shape, size and lighting of a surface can influence the appearance of the final colour.